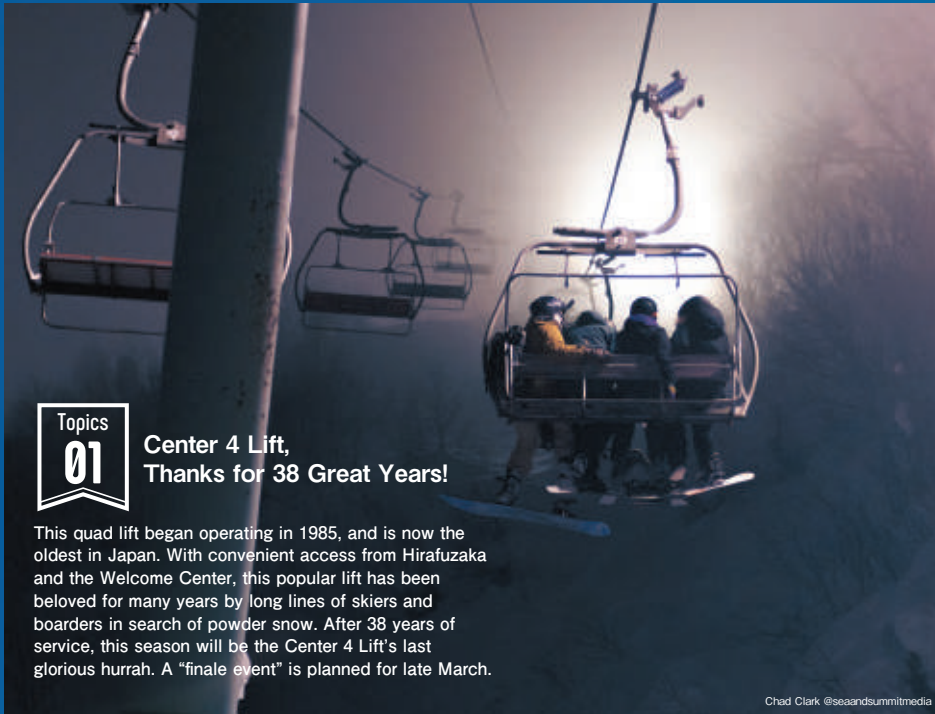




Make your day.

 NISEKO TOKYU
Grand HIRAFU

2023-2024 winter season



Topics
01

**Center 4 Lift,
Thanks for 38 Great Years!**

This quad lift began operating in 1985, and is now the oldest in Japan. With convenient access from Hirafuzaka and the Welcome Center, this popular lift has been beloved for many years by long lines of skiers and boarders in search of powder snow. After 38 years of service, this season will be the Center 4 Lift's last glorious hurrah. A "finale event" is planned for late March.

Chad Clark @seaandsummitmedia



*Artist's image of new gondola

**Transformation into a
New Gondola in December 2024**

With the aim of improving comfort and transport capacity, the Ace Quad Lift #2 will be reborn as a 10-person gondola. The spacious new gondola car will be made even more comfortable with extra features such as seat heating and Wi-Fi. Stay tuned for the 2024 Winter season!

Topics
03

**GENTEMSTICK
"GENTEMSTICK
HIRAFU Demo Center"
Now Open**

The GENTEMSTICK HIRAFU Demo Center is now open in the Mountain Center Annex. With support from specialist staff, you can expand your knowledge of the philosophy and appeal of the GENTEMSTICK brand. The lineup is diverse, so prospective buyers are encouraged to try out products first at our rental shop.



Topics
02



**Largest-scale Rental Availability of
"Burton STEP ON[®]" in Hokkaido**

Giving boarders a starting speed that keeps pace with skiers! Our rental shop stocks 500 units of Burton's simple-to-use STEP ON[®] bindings. Whether you've used them before or it's your first time, enjoy the ease of STEP ON[®].



Topics
04

**HIRAFU Nighter:
Among the Biggest
Night Skiing Areas in Japan**

HIRAFU's Night Skiing offers a total of 12 runs to explore. The night lighting clearly illuminates any bumps in the slope terrain, and you can catch the freshly-fallen powder snow. What's more, the two contrasting colors of the lighting fill the slopes with brightness, creating a special atmosphere.



Topics
05

**A Park You Can Access
After Skiing the Powder**

You can take your fill of HIRAFU's delights with just one gondola ride. In addition, the Park offers a lineup that includes jumps and jibs with an emphasis on safety. The layout is designed to help you develop your skills step-by-step.



Topics
06

**Valet Service Now Available at
Niseko Tokyu Grand HIRAFU
Mountain Center Annex**

We can offer help with storing your skis. After you finish skiing, just take off your skis and give them to our staff. By cutting this task out of your transition time, you're free to enjoy après-ski immediately. The service is particularly recommended for families with young children.



Open Season

December 2, 2023 (Sat.) -
May 6, 2024 (Mon./Holiday)

Night Skiing

December 16, 2023 (Sat.) -
March 20, 2024 (Wed./Holiday)

Niseko Tokyu Grand HIRAFU & HANAZONO Regular Season Lift Ticket Prices

*Amounts shown in () are online lift ticket prices.

Ticket Type	Adult (Age 16-64)	Child (Age 4-12)	Teen (Age 13-15) & Senior (65+)
5-hour Pass	¥7,000 (¥6,500)	¥4,200 (¥3,900)	¥5,600 (¥5,200)
1-day Pass	¥7,800 (¥7,300)	¥4,700 (¥4,400)	¥6,200 (¥5,800)
2-day Pass	¥15,200 (¥14,100)	¥9,100 (¥8,500)	¥12,200 (¥11,300)

○5-hour passes are valid on the day of purchase for a consecutive 5-hour period, starting from when the pass first goes through a lift gate. ○ Day passes are valid from the date of purchase until the close of the final day. ○ Night-skiing passes are valid from 16:00 to 19:00 on the date of purchase. ○ Senior lift tickets are exclusive to persons 65 years of age or older. ○ When purchasing tickets, teens (age 13-15) and seniors (age 65+) must present proof of their age, such as school ID card or driver's license, etc. ○ Children under age 4 ride for free. However, they must be accompanied by an adult when purchasing tickets and boarding lifts. ○ Children, teens and senior tickets must apply to the age of the user on the date of use. ○ Lift ticket prices and types may be subject to change during the season. *For details, please check our website.

Cut Ticket-Booth Waiting Time to Zero by Buying Lift Tickets Online

The first time, you'll receive your lift ticket at the automatic ticket machine, then head to the lift gate. From the next time, you can go directly to the lift gate. The online ticket system can be used by smartphone or from your computer. You can even buy your ticket online on the same day you'll use it!

Scan to learn more about buying tickets online



Rental & School & Shop



Rental

We stock a wide range of items that will satisfy everyone, from kids to seniors. Enjoy the world's best powder with the latest gear. The rental shop's lineup offers the newest high-spec models as well as the All-Mountain series.

Available Brands



Open Season: December 2, 2023 - May 6, 2024
Open Hours: 8:00-19:30
Location: Mountain Center, .Base (dot base) Shop

*Open season and hours differ by shop and night skiing hours.



Shop

We stock every kind of item you need for the slopes, from snow wear to goggles, helmets and gloves, in addition to a range of original HIRAFU goods.

For a limited period, the "HIRAFU MARCHE" is also open here, offering a selection of Niseko's specialty products. Available Brands: Burton, Volcom, Oakley, etc.

Open Season:
December 9, 2023 - May 6, 2024
Open Hours: 8:15-16:30
(8:15-19:00 during Night Skiing Season)
Location: Inside Mountain Center



School

In both private lessons and group lessons, our hospitable instructors with high expertise and deep knowledge of the HIRAFU slopes will accommodate a wide range of needs, from beginners to advanced learners. We aim to delivering lessons that our students will enjoy every time. We're waiting for your visit!

Open Season:
December 2, 2023 - May 6, 2024
Open Hours: 8:30-16:00
Location: Inside .Base (dot base)



Restaurants & Cafés



Restaurant & Café Tanta-an

Conveniently located right next to the HIRAFU Gondola base station. Enjoy your lunch in a relaxing atmosphere, with sweeping views of Mount Yotei. The hearty-sized hamburger is a recommended dish. Spend a cozy time at the café, gazing out onto the slopes.

Open Season: December 16, 2023 – April 7, 2024
 Open Hours: 10:00-11:00 (Café & snacks),
 11:00-16:00 (Lunch, last orders at 15:30)
 Location: Mountain Center 2F

*Mobile orders only/Cash not accepted



King Bell Hut

The first thing you see when you emerge from the Gondola summit station, King Bell Hut offers a classic menu of curry, ramen, and rice bowl dishes, as well as side dishes such as potato fries and crispy deep-fried chicken.

Open Season: December 9, 2023 – May 6, 2024
 Open Hours: 10:00-10:30 (Café & snacks),
 10:30-15:30 (Lunch, last orders at 15:00)
 Location: Next to HIRAFU Gondola Summit Station

Takahashi Dairy Farm

As well as our popular soft-serve ice cream, we also offer hot chocolate drinks and original cookies. Also perfect for enjoying after a day on the slopes.

Open Season: December 16, 2023 – April 7, 2024
 Open Hours: 10:00-18:30
 Location: Mountain Center 2F, Inside Tanta-an

Kita kara no Okurimono

Our ice cream, made from Hokkaido milk, is rich and creamy. Experience the new texture sensation of our "blender ice cream".

Open Season: December 9, 2023 – May 6, 2024
 Open Hours: 10:00-15:00
 Location: Inside King Bell Hut



*For restaurant and café details, please check our website.



Rest House Ace Hill

Reopening for the first time in 4 seasons as a pasta restaurant! Gaze out at Mount Yotei and the slopes from inside. How about some pasta or pizza, while you enjoy the scenery?

Open Season: December 2, 2023 – March 31, 2024
 Open Hours: 09:30-11:00 (Café & snacks),
 11:00-15:30 (Lunch, last orders at 15:00)
 Location: Next to Center 4 Lift Summit Station

Event Information



2023	
December 24	Gift from Father Christmas: Christmas Fireworks
December 31	Thank You 2023! End of Year Fireworks
2024	
January 1	New Year's Day Events
New Year	
February 14	Valentine's Day: Let's Get Chocolate!
Late March	Center 4 Lift Final Week Events

*Event schedule may be subject to change due to various circumstances.

2024 Summer Season



Summer Gondola

Look out over on Niseko's townscape and the symbolic Mount Yotei from the Gondola's base station to the summit station, at around 800m altitude. Enjoy a trip through the air, enveloped by nature.



NEW

Mountain Biking

In summer, the ski slope is transformed into a bike trail of gently zig-zagging turns. The exhilarating feeling of zooming downhill amid lush nature can be enjoyed by everyone from mountain bike beginners to advanced riders.

Access

By Car

- New Chitose Airport → Niseko Tokyu Grand HIRAFU: Approx. 2 hrs, 10 mins via Route 276
- Sapporo → Niseko Tokyu Grand HIRAFU: Approx. 2 hrs, 10 mins via Route 230
- Otaru → Niseko Tokyu Grand HIRAFU: Approx. 1 hr, 30 mins via Route 5
- Otaru Asari → Niseko Tokyu Grand HIRAFU: Approx. 1 hr, 30 mins via Route 393
- Hakodate → Niseko Tokyu Grand HIRAFU: Approx. 3 hrs via Hokkaido Expressway & Route 5

By Air

- Haneda Airport → New Chitose Airport: Approx. 1 hr, 30 mins
- Kansai Airport → New Chitose Airport: Approx. 2 hrs

By JR

Sapporo → Kutchan Station: Approx. 2 hrs via Otaru Station
From Kutchan Station: Approx. 15 mins by taxi or 20 mins by bus



Move Between Resorts with the Convenient NISEKO UNITED Shuttle Bus

This shuttle bus connects all four resorts on Niseko's mountains.
Route operates from Ikoino Yuyado Iroha ⇄ HIRAFU Welcome Center ⇄ HANAZONO.



AYA Niseko

AYA Niseko is surrounded by nature in abundance.
Enjoy a special moment in this space that looks out onto the stunning sight of Mount Yotei. Relax and feel at home in this concierge-staffed condominium, amid the elegance of Niseko in winter.

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Abuta District, Hokkaido
+81-136-23-1280
<https://www.ayaniseko.com>
E-mail reservations@ayaniseko.com



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